

## Sponsorship Program Information

Every year a number of individuals and businesses help by sponsoring our activities. If you or your business would like to become a sponsor, please fill in the application form below.



We have proposed the following sponsorship levels with increasing benefits. We will entertain alternatives to these wherever sponsors have particular interests which can be accommodated. Sponsorship can include in-kind donations related to the values of sponsorship levels. Sponsorship could include coupons for services or discounts for all participants or could be limited to awards to winners and/or higher placed finishers of the runs. All sponsors will be acknowledged on our web site with their name, logo and business information.

**\$100 Encouragement Sponsors:** A minimum level which indicates a sponsor's basic interest in supporting the resource of wildlife rescue and rehabilitation. This level will receive notice in all written advertisement, including race flyers, newspaper and local magazine ads.

**\$250 Songbird Level Sponsor:** Song birds are our basic focus during the spring and summer Center operations. This level will include the recognition of the lower level and add a sponsor's mention in all radio and television advertising and a sponsor's logo on our T-shirts.

**\$500 Raptor Level:** These birds are the signature birds of our rescues. We have cared for Bald and Golden eagles, Red-tailed and Red-shouldered hawks, Great Horned and Barn and smaller Owls such as Pygmies, along with various other raptors. Sponsors at this level have stepped up to a signature class of support. Added to the previous levels will be invitation to raptor releases and 2 free race entries.

**\$600 and Above - The Elite Level:** Here the sponsorship indicates a greater desire to support the maintenance of wildlife in our surrounding natural environment so beneficial to the quality of life in the North state. Shasta Wildlife plays a relatively small part by providing the expertise to care for wildlife which many times is suffering from a human created injury, and it provides the resource where people can bring an injured wildlife they encounter to be rescued and rehabilitated. At this level we can add additional free race entries and informational brochures about the elite sponsor to our race participant packages of information, and we can provide an extra level of acknowledgement to our Elite sponsors in all of our public relations throughout the entire year.

If you are interested in our sponsorship program:

Shasta Wildlife Rescue and Rehabilitation Inc.  
attn: SWRR Sponsorship Program  
P.O. Box 1173  
Anderson CA 96007

Phone: 530 365-WILD (365-9453)

Web Site: [www.shastawildliferescue.com](http://www.shastawildliferescue.com)

Email: [info@shastawildliferescue.com](mailto:info@shastawildliferescue.com)



## Sponsorship Application

### Sponsors Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

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\_\_\_\_\_ *\$100 Encouragement Level Sponsor.*

\_\_\_\_\_ *\$250 Songbird Level Sponsor.*

\_\_\_\_\_ *\$500 Raptor Level Sponsor.*

\_\_\_\_\_ *\$600 and Above Level Sponsor.*

\_\_\_\_\_ *\$ Other amount or donation.*

\_\_\_\_\_ *This sponsorship intends to provide item(s) or in-kind donation of the following:*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsor's signature: \_\_\_\_\_ date: \_\_\_\_\_

Your Business Website: \_\_\_\_\_

(Your logo and business information will appear on Shasta Wildlife's "Our Sponsors" web page)

SWRR acknowledgement: \_\_\_\_\_ date: \_\_\_\_\_

Please mail this application to the address above.